



PRISM SEARCH SOLUTIONS

YOUR DIGITAL GROWTH PARTNER

EMPOWERING MANUFACTURING. DRIVING ENGINEERING. ELEVATING SMEs.

STRATEGIC DIGITAL SOLUTIONS. MEASURABLE BUSINESS GROWTH.

PSS - Prism Search Solutions is a B2B digital marketing and branding agency for the manufacturing & engineering sectors.

We help SMEs strengthen their brand, generate quality leads, and achieve measurable business growth.



INDUSTRY FOCUSED

We understand the unique challenges and opportunities in manufacturing & engineering.



STRATEGIC & DATA-DRIVEN

Every strategy is backed by insights, market research, and performance data.



RESULTS THAT MATTER

From visibility to revenue, we focus on outcomes that drive real business impact.



PARTNER IN YOUR GROWTH

We work as an extension of your team, invested in your long-term success.



WE HELP MANUFACTURING & ENGINEERING SMES



BUILD VISIBILITY

Stand out in a competitive digital world



GENERATE QUALITY LEADS

Attract the right buyers and enquiries.



IMPROVE CONVERSIONS

Convert interest into opportunities and sales.



STRENGTHEN BRAND TRUST

Build credibility and long-term relationships



DRIVE SUSTAINABLE GROWTH

Consistent growth that compounds over time

TAILORED SOLUTIONS FOR INDUSTRIES LIKE



Machine Tools



Automotive Components



Industrial Equipment



Precision Engineering



Electrical & Electronics



Fabrication & Metal



15+
YEARS OF INDUSTRY EXPERIENCE
In manufacturing & engineering sectors



DIVERSE INDUSTRY EXPOSURE
Experience across multiple manufacturing segments



DATA-DRIVEN STRATEGIES
Focused on performance, ROI & business impact



END-TO-END SUPPORT
From strategy to execution – we handle it all



LET'S ENGINEER YOUR DIGITAL GROWTH.
More visibility. More leads. More business.

— DRIVE GROWTH. GENERATE IMPACT. —

Data-Driven Strategies to Reach. Engage. Convert.



PRECISION LEAD MARKETING

Focused campaigns that deliver the right leads.



SEARCH ENGINE OPTIMIZATION

Improve Rankings.
Increase Organic Visibility.



SEARCH ENGINE MARKETING

Google Ads & Display Ads
that Deliver Results.



SOCIAL MEDIA OPTIMIZATION

Build Engagement.
Strengthen Your Brand Presence.

— BUILD YOUR BRAND. BE EVERYWHERE. —

Establish a Powerful Digital Identity & Make a Lasting Impression



WEBSITE SOLUTIONS

Custom Websites &
Redesigns that Inspire



DIGITAL CATALOGUES

Interactive, Dynamic,
Designed to Engage.



CORPORATE BROCHURES

Professionally Designed
Presentations that Communicate
Your Value



DIGITAL BUSINESS CARDS

Smart, Shareable,
Memorable.



EVENT & EXHIBITION DESIGN

Stunning Posters & Invites
that Capture Attention



GOOGLE BUSINESS PROFILE

Increase Visibility. Build Trust.
Get Discovered.

PRECISION LEAD MARKETING (PLM)

A focused marketing approach that connects your business with the right audience, driving meaningful opportunities and sustainable growth.



WHAT IS PLM?



TARGETED APPROACH

We focus on reaching the right businesses and decision-makers that match your ideal customers.



RELEVANT CONNECTIONS

Align your offerings with the right audience through intent-driven and industry-specific outreach.



STRATEGIC ENGAGEMENT

Engage across the right channels with the right message to build awareness and trust.



QUALITY OVER QUANTITY

We focus on building a strong opportunity pipeline through relevant and qualified connections.

CORE ADVANTAGES OF PLM



Single-Client Focus

Your business.
Our priority.



Custom Outreach

Tailored messaging
that represents
your brand.



Multi-Channel Engagement

Connect where your
audience is most
active.



Consistent Brand Presence

Build credibility
with meaningful
engagement.



Actionable Insights

Understand your
audience and
refine strategy.

BUILT FOR
**MANUFACTURING &
ENGINEERING SECTORS**



Manufacturing



Engineering



Industrial



Production



PLM helps you connect with the right businesses, build stronger relationships, and create a steady pipeline of **meaningful opportunities**.

WHY IS PLM NEEDED?

The way industrial buyers discover, evaluate and connect has changed.

PLM ensures your business stays visible, relevant and preferred—so you don't miss the opportunities your business deserves.

• THE **REALITY** TODAY. THE **OPPORTUNITY** FOR YOU. •



BUYERS ARE SEARCHING ONLINE

Decision-makers research, compare and evaluate suppliers online before reaching out.



HIGH COMPETITION, LOW VISIBILITY

Your competitors are investing in digital presence. If you're not visible, you're being overlooked.



YOUR SOLUTIONS DESERVE VISIBILITY

Great products and capabilities need the right platform and messaging to get noticed.



TRADITIONAL METHODS ARE SLOW

Networking and referrals are no longer enough to build a consistent opportunity pipeline.



GROWTH NEEDS CONSISTENCY

Sustainable business growth comes from continuous visibility, engagement and nurtured relationships.



PLM HELPS YOU **STAY AHEAD** WITH A FOCUSED APPROACH THAT **DRIVES**



BETTER VISIBILITY

Be seen by the right audience at the right time.



BETTER RELEVANCE

Attract the right decision-makers who need solutions like yours.



BETTER ENGAGEMENT

Build meaningful conversations and stronger relationships.



BETTER PIPELINE

Create a steady flow of relevant opportunities for your business.



BETTER GROWTH

Strengthen your brand, win trust and drive long-term business growth.



PLM IS NOT JUST ABOUT GETTING MORE ENQUIRIES. **IT'S ABOUT CREATING THE RIGHT OPPORTUNITIES THAT DRIVE REAL BUSINESS GROWTH.**

WHAT **PLM** CAN DELIVER

FOR MANUFACTURING, ENGINEERING & SME SECTORS

We help businesses like yours connect with the right audience, generate valuable enquiries and build a strong pipeline of opportunities through **PLM – Precision Lead Marketing**.

PLM

PRECISION
LEAD
MARKETING

• GROW YOUR BUSINESS WITH **PLM** •



Reach the Right
Decision-Makers

Connect with people who matter to your business.



Increase Visibility
& **Brand Trust**

Stay top-of-mind and build credibility in your industry.



Generate Quality
Enquiries

Attract relevant interested prospects consistently.



Strengthen Relationships
& **Engagement**

Build meaningful connections that drive long-term growth.



Drive Growth
& **Business Value**

Turn opportunities into measurable business outcomes.

• OUR PROVEN **PLM** PROCESS •

01



UNDERSTAND

We research your industry, audience & goals to build the right strategy.

02



TARGET

We identify and reach the right decision-makers across relevant channels.

03



ENGAGE

We create meaningful interactions that spark interest and trust.

04



GENERATE

We capture genuine enquiries and build a strong opportunity pipeline.

05



CONVERT & GROW

We nurture leads and support your business growth journey.



PLM ISN'T AN EXPENSE. IT'S A **STRATEGIC INVESTMENT** THAT DRIVES REAL GROWTH, BUILDS STRONG RELATIONSHIPS & KEEPS YOU **AHEAD OF THE COMPETITION**.

PLM | PRECISION LEAD MARKETING

Focused Outreach. Relevant Leads. Real Business Impact.



ONE LEAD. ONE CLIENT.

Every lead is 100% exclusive.
Never shared with competitors.



TARGETED CAMPAIGNS

Data-driven outreach across search,
web & social to reach the right
decision-makers.



COMPLETE BRAND VISIBILITY

We position your offerings in front of the
right manufacturing, engineering &
SME audience.



BUILT FOR MANUFACTURING & ENGINEERING

Industry-focused marketing that understands
your business and delivers relevant leads.



Qualified Leads

Relevant business enquiries
from the right audience.



Conversion Rate

Better engagement through
relevant outreach.



Lead Trend

Track lead activity and
campaign performance.



Lead Sources

Multiple digital sources
working for your
business.



REACH RIGHT

Connect with the right
decision-makers.



DRIVE VISIBILITY

Increase brand presence
in your target industry.



QUALIFIED ENQUIRIES

Receive relevant enquiries
that match your offerings.



STRONGER RELATIONSHIPS

Build trust and long-term
business relationships.



BUSINESS GROWTH

Turn opportunities into
measurable results.



PLM IS NOT ABOUT MORE LEADS.

IT'S ABOUT **THE RIGHT LEADS** THAT MOVE YOUR BUSINESS FORWARD.

Website Design & Development

Transforming websites into business growth platforms.



Build
Credibility



Strengthen
Market Presence

PSS develops high-performance websites for manufacturing and engineering companies to improve visibility, attract enquiries, and support business growth.



What PSS Delivers

- ✓ SEO-ready website structure
- ✓ Technical product showcase
- ✓ Mobile responsive design
- ✓ Lead generation forms



Why It Matters

Industrial buyers search online before contacting suppliers.

- ✓ Build trust
- ✓ Improve visibility
- ✓ Increase enquiries
- ✓ Drive conversions



Key Business Benefits

- ✓ Stronger brand presence
- ✓ Better user experience
- ✓ Improved lead quality
- ✓ Sustainable growth



24/7
Online Presence



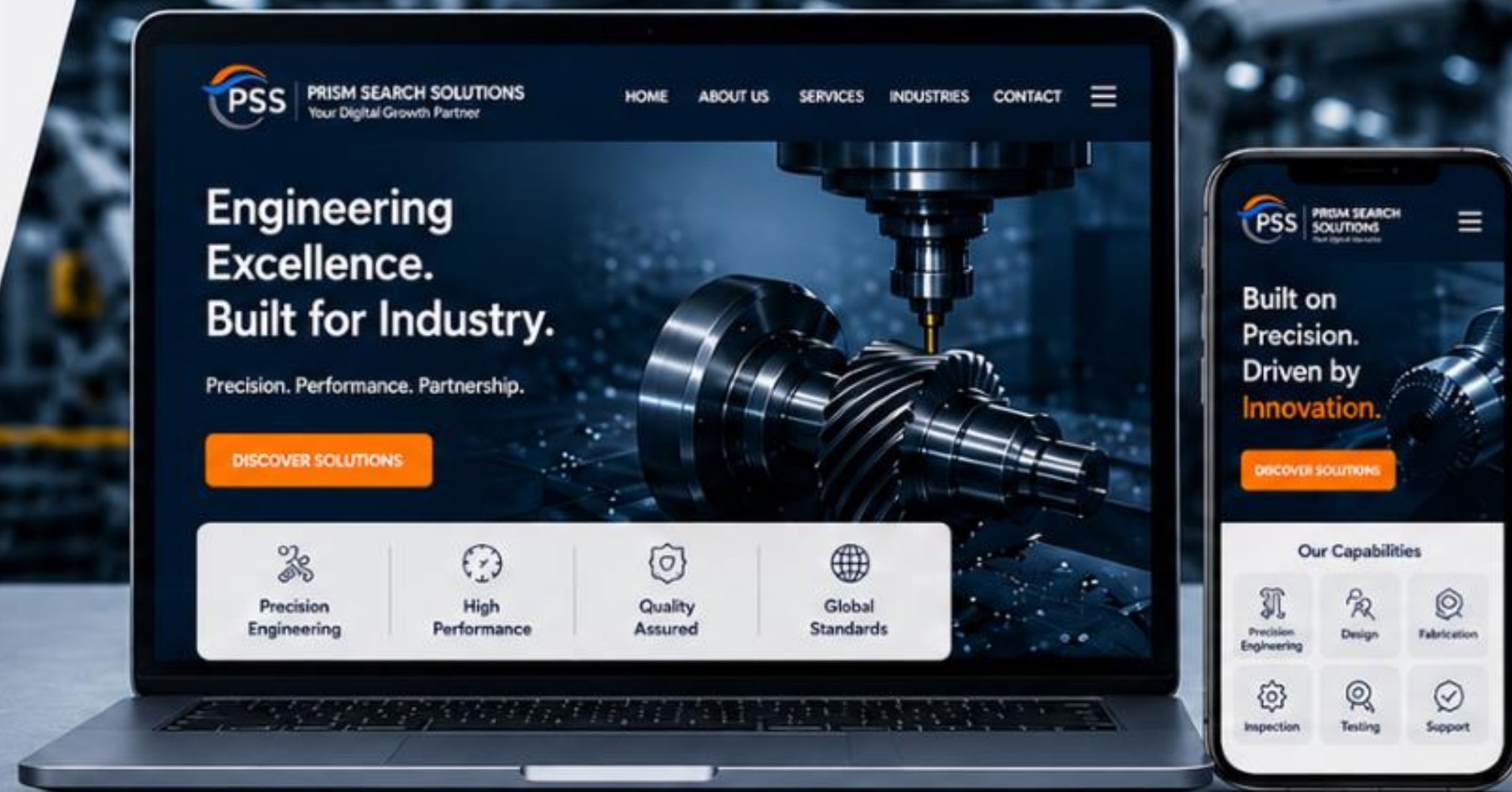
High
Visibility



More
Enquiries



Business
Growth



Your Website is Your Digital Factory Showroom

Build Trust • Showcase Expertise • Generate Business Opportunities

SEO SEARCH ENGINE OPTIMIZATION

Get Found. Get Clicked. Get Ahead.

SEO is the cornerstone of online visibility. We optimize your website to rank higher on search engines, attract the right audience and drive measurable business growth.



TARGET THE RIGHT AUDIENCE

We attract users who are actively searching for your products or services.



IMPROVE SEARCH RANKINGS

Our proven SEO strategies help your website rank higher and stay ahead of competitors.



INCREASE VISIBILITY

More visibility on search engines means more traffic, brand exposure and business opportunities.



TRUST & CREDIBILITY

Ranking higher builds trust and positions your brand as an industry leader.



COST-EFFECTIVE GROWTH

SEO delivers long-term results with sustainable growth and better ROI.



OUR APPROACH



RESEARCH & ANALYSIS



STRATEGY & PLANNING



IMPLEMENTATION



MONITOR & OPTIMIZE



MEASURABLE RESULTS



WE DON'T JUST IMPROVE RANKINGS, WE **DRIVE RELEVANT TRAFFIC** THAT CONVERTS INTO REAL BUSINESS GROWTH.

OUR SEO PROCESS

A data-driven approach to **improve rankings**, **drive traffic** & **grow** your business.



HIGHER RANKINGS
Achieve top positions on search engines.



MORE VISIBILITY
Increase organic traffic and brand exposure.



QUALIFIED TRAFFIC
Attract the right audience who are ready to engage.



BETTER CONVERSIONS
Turn visitors into leads and loyal customers.



SUSTAINABLE GROWTH
Long-term results that drive real business growth.



SMART STRATEGIES. **MEASURABLE RESULTS.** SUSTAINABLE GROWTH.

A STRONG SOCIAL PRESENCE DRIVES **REAL BUSINESS IMPACT.**

We help manufacturing, engineering & SME businesses build credibility, connect with the right audience and generate **measurable growth**.



BUILD TRUST

Establish credibility with your audience.



INCREASE VISIBILITY

Reach the right audience where they are.



DRIVE ENGAGEMENT

Create meaningful connections that turn into opportunities.



DRIVE GROWTH

Stronger brand presence leads to more inquiries and business.



Your next customer is on social media.
DON'T JUST BE THERE.
BE THE PREFERRED CHOICE.



**BOOK YOUR
STRATEGY CALL**



TARGETED REACH

Connect with decision-makers and industry professionals.



BRAND AUTHORITY

Showcase your expertise and build industry trust.



ENGAGING CONTENT

Share insights that educate, inform and influence.



MEASURABLE RESULTS

Data-driven strategies for real business outcomes.



Strategic Social Media. Stronger Connections.
More Leads. Real Business Impact.

Let's grow your business together.



OUR SOCIAL MEDIA OPTIMIZATION PROCESS

A proven process to build your brand, engage your audience & drive **real business growth**.



WHY SOCIAL MEDIA MATTERS FOR YOUR BUSINESS



BUILD TRUST & CREDIBILITY

Showcase your expertise & build confidence among your audience.



INCREASE BRAND VISIBILITY

Stay top-of-mind & expand your reach in the right markets.



GENERATE QUALITY LEADS

Convert followers into inquiries, opportunities & long-term clients.



SUPPORT BUSINESS GROWTH

Drive traffic, nurture leads & boost sales through consistent engagement.



STAY AHEAD OF COMPETITION

A strong social presence helps you lead, not follow, in your industry.



ENGINEERING THE CONVERSATION. BUILDING THE CONNECTION. GROWING YOUR BUSINESS.

We help manufacturing, engineering & SME businesses build a powerful social media presence that drives engagement, generates leads & delivers measurable results.



**LET'S BUILD YOUR DIGITAL PRESENCE
THAT DRIVES REAL BUSINESS GROWTH.**



**STRONGER PRESENCE.
HIGHER ENGAGEMENT.
REAL BUSINESS GROWTH.**

THE POWER OF SOCIAL MEDIA PROMOTION

Grow your brand. Engage your audience. Deliver measurable impact.



AMPLIFY BRAND VISIBILITY

Increase brand awareness across relevant platforms and stay top-of-mind with your target audience.



DRIVE MEANINGFUL ENGAGEMENT

Encourage interactions through valuable content that builds a loyal and active community.



ATTRACT HIGH-VALUE AUDIENCES

Connect with the right people who are genuinely interested in your products and services.



TURN ENGAGEMENT INTO OPPORTUNITIES

Drive website traffic and nurture potential customers through strategic content and campaigns.



BUILD TRUST & AUTHORITY

Showcase your expertise and establish your brand as a trusted leader in your industry.



WIDER REACH

Expand your presence beyond geographical boundaries.



STRONGER RELATIONSHIPS

Build lasting connections and foster customer loyalty.



BETTER BRAND RECOGNITION

Stay visible and memorable in a competitive marketplace.



MEASURABLE ROI

Achieve better results with data-driven strategies and continuous optimization.



SUSTAINABLE GROWTH

Create long-term value through consistent social media presence.



SMART STRATEGY. STRONG CONNECTIONS. SUSTAINABLE GROWTH.

We help manufacturing, engineering & SME businesses build a powerful social media presence that **drives real business results.**

SOCIAL MEDIA THAT DRIVES RESULTS

Engaging content. Stronger presence. Meaningful impact.

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- Reduce Cost/kWh

Talk to Our Air Expert

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Like Comment Share



We create high-impact social media content that builds brand awareness, strengthens connections and **drives real business growth.**



STRONGER PRESENCE



HIGHER ENGAGEMENT



BETTER RESULTS



MEASURABLE IMPACT

Premium **E-Catalogue** Solutions for **Modern Businesses**

Professional. Interactive. Impactful.
Catalogues that showcase, engage, and drive results.



Interactive E-Catalogues

Engage your audience with rich visuals, product details, and intuitive navigation.



Smart & Responsive

Optimized for all devices to deliver a seamless experience anywhere, anytime.



Drive Engagement

Well-structured content that highlights your strengths and inspires action.



Built for Your Brand

Customized to reflect your identity and communicate your value effectively.



ENGAGE BETTER

Capture attention with interactive layouts.



PERFORM BETTER

Well-organized information that drives impact.



ACCESS ANYWHERE

Seamless experience across all devices.



RELIABLE & SECURE

Safe, professional, and always accessible.



GET BETTER RESULTS

Stronger engagement leads to better outcomes.

GET FOUND. GROW FASTER.

Google My Business helps
Manufacturing & Engineering
businesses attract more
customers and grow.



Be Visible.
Build Trust.
Win More Business.



POWER YOUR BUSINESS WITH **GOOGLE MY BUSINESS**



BE FOUND

Appear in Google Search
and Maps



BUILD TRUST

Showcase your business
with reviews and photos



ATTRACT MORE CUSTOMERS

Reach local buyers
actively searching



DRIVE GROWTH

More visibility. More inquiries.
More business.

BUILT FOR
**MANUFACTURING &
ENGINEERING SECTORS**



Manufacturing



Engineering



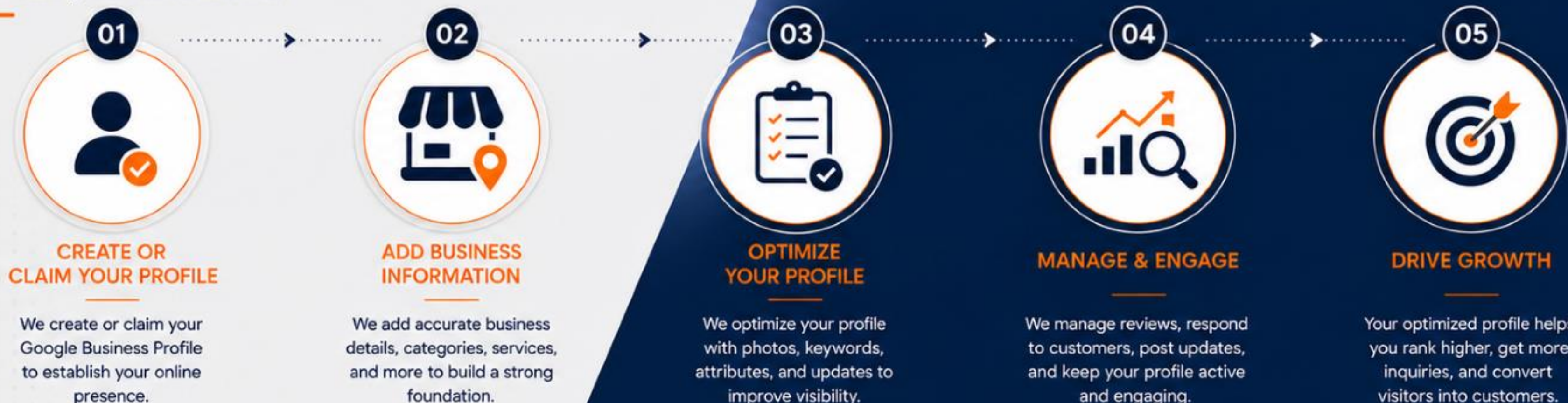
Industrial



Production

OUR PROCESS FOR **GOOGLE MY BUSINESS** LISTING

Create. Optimize. Manage.
Drive Visibility. Get More Customers.



WHY IT MATTERS FOR **MANUFACTURING & ENGINEERING** BUSINESSES



INCREASE VISIBILITY
Appear in Google Search & Maps when it matters most.



BUILD TRUST
Showcase reviews, photos, and credentials to build credibility.



GENERATE LEADS
Attract more qualified inquiries from local buyers.



DRIVE BUSINESS GROWTH
More visibility leads to more calls, website visits, and business opportunities.



A WELL-OPTIMIZED GOOGLE BUSINESS PROFILE **DRIVES MORE VISIBILITY, BUILDS TRUST, AND DELIVERS MEASURABLE GROWTH.**

DIGITAL VISITING CARD

Share your identity. Build stronger connections. Go Digital.



Go Paperless,
Eco-friendly and
Cost-effective.

FEATURES:



Digital VCard for Organization and Employees

Create and share professional digital identity cards for your team.



Replacement to Paper Visiting Cards

Go paperless, eco-friendly and cost-effective.



Call to Action, WhatsApp & Social Media Links

Enable instant communication and engagement.



Digital Visiting Card

Modern, interactive and always accessible.



Download Your Contact & Save on your Phone

Easy to save and access anytime, anywhere.



Organization Company Profile & Contact Details on Digital Visiting Card

Showcase your business profile and contact information.



Organization Location Map

Help your contacts find you with ease.



Company Logo, Name, Image & Video Slideshow on Slider

Make a lasting impression with rich media.



Share Digital VCard on WhatsApp & Social Media Platform

Share instantly and expand your reach.



INSTANT SHARING

Share your card instantly
via WhatsApp, Email,
SMS & more.



SAVE TIME

Instant Share
Instant Connect



BOOST IMPACT

Smart, Professional
and Impressive



SECURE & RELIABLE

Your data is safe
with enterprise-grade
security.



ECO-FRIENDLY

Go paperless and
contribute to a
greener planet.



PRISM SEARCH SOLUTIONS
YOUR DIGITAL GROWTH PARTNER



THANK YOU

We appreciate the opportunity to present this proposal.
Looking forward to your **feedback** and **collaboration**.



Driving Digital Growth for **Manufacturing & Engineering** Businesses

More Visibility, Better Engagement. Stronger Business Outcomes.



Reach the Right
Industrial Audience



Build Brand Authority
& Credibility



Generate Quality
Leads & Inquiries



Strengthen Relationships
& Drive Conversions



Support Sustainable
Business Growth



We help manufacturers & engineering companies
turn digital presence into **measurable business growth**.

“ Let’s build lasting partnerships
and engineer a **stronger tomorrow**—together. ”